



Longwood Software, Inc.
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Longwood Software Announces 2020 Usage Statistics for RevBase® and ForFile®

Maynard, MA – January 4, 2021 - Longwood Software, Inc., developer of the RevBase® marketing asset management solution (www.revbase.com and www.myrevbase.com) and the ForFile® file transfer service (www.forfile.com) announces usage statistics for the company's software-as-a-service (SaaS) offerings for the year ending December 31, 2020.

RevBase: Marketing Asset Management

Customers use the RevBase SaaS platform to manage their digital, print and physical marketing assets; share them across their organizations; and distribute them to sales teams and customers. They also use the system to serve their customers via the web with eCommerce, compliance and mobile device applications.

A wide range of industry-leading companies use the RevBase SaaS platform, which was introduced in 2000 and has been enhanced on an ongoing basis since.

- In 2020, customers' SaaS RevBase applications were accessed over 3.75 million times.
- Customers added 6,930 user accounts to their RevBase applications during the year.
- Customers added over 1,051,000 assets to their applications in 2020, and the total uploaded data volume was 366GB.
- Total downloads from applications in 2020 exceeded 2.2 million; total download volume was 6.6TB.
- Orders placed via customers' RevBase shopping carts exceeded 16,340.
- Service uptime – after accounting for both scheduled maintenance periods and non-scheduled (emergency) maintenance periods – exceeded 99.9% for the year.

ForFile: File Transfer Service

Customers use the ForFile SaaS solution to transfer large files securely via the web. In 2020, a wide range of businesses used the ForFile service in North America, South America, Europe, Asia and Africa. Save The Children Federation used the system on a global basis under an enterprise right-to-use agreement.

- Customers transferred over 3,580 files in 2020.
- Upload data volume for 2020 was 63GB and download data volume was 88GB.
- Service uptime – after accounting for both scheduled maintenance periods and non-scheduled (emergency) maintenance periods – exceeded 99.9% for the year.

About Longwood Software

Longwood Software, Maynard, MA, is a leading provider of software-as-a-service (SaaS) solutions for marketing and sales teams in manufacturing, technology, and business services. The company's products are the RevBase marketing asset management/sales support system and the ForFile large file transfer service. The company's customers include ABB, Beiersdorf, Corning Life Sciences, Dunkin', Quincy Compressor, and Thermo Fisher Scientific.



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