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Longwood Software Announces 2017 Usage Statistics for RevBase[®] and ForFile[®]

Maynard, MA – January 1, 2018 - Longwood Software, Inc., developer of the RevBase[®] marketing asset management solution (www.revbase.com and www.myrevbase.com) and the ForFile[®] file transfer service (www.forfile.com) announces usage statistics for the company's software-as-a-service (SaaS) offerings for the year ending December 31, 2017.

RevBase: Marketing Asset Management

Customers use the RevBase SaaS solution to manage their digital, print and physical marketing assets; to share them across their organizations; and to distribute them to sales teams and customers. They also use the system to serve their customers via the web with eCommerce, compliance and mobile device applications.

A wide range of industry-leading companies use the RevBase SaaS application, which was introduced in 2000 and has been enhanced on an ongoing basis since.

- In 2017, customers' SaaS RevBase applications were accessed over 2 million times.
- Customers added 6,480 user accounts to their RevBase applications during the year.
- Customers added over 871,800 assets to their applications in 2017. The total uploaded data volume was 289GB.
- Total downloads from applications in 2017 exceeded 1.83 million; total download volume was 6.1TB.
- Orders placed via customers' RevBase shopping carts plus orders recorded in tracking portals exceeded 47,200.
- Service uptime – after accounting for both scheduled maintenance periods and non-scheduled (emergency) maintenance periods – exceeded 99.9% for the year.

ForFile: File Transfer Service

Customers use the ForFile SaaS solution to transfer large files securely via the web. In 2017 a wide range of businesses used the ForFile service in North America, South America, Europe, Asia and Africa. Save The Children Federation used the system on a global basis under an enterprise right-to-use agreement.

- Customers transferred over 22,000 files in 2017.
- Upload data volume for 2017 was 417GB and download data volume was 935GB.
- Service uptime – after accounting for both scheduled maintenance periods and non-scheduled (emergency) maintenance periods – exceeded 99.9% for the year.

“In 2017, customers increased the scope and scale of their use of our SaaS offerings,” said Scott Richardson, president and CEO of Longwood Software. “We continue to see customers migrate their RevBase applications to our next-generation myrevbase.com platform due to its mobile device support and flexible interface. Included among our new customer



implementations were a multi-lingual, multi-currency eCommerce solution for a major hotel company, a document management solution for a leading hospital's development department, and an order tracking application for a consumer healthcare company. To meet our customers' growing needs for functionality and performance, we continued to invest in our platform infrastructure including both software and hardware. Our 2018 development plans center on innovative functionality that will further streamline our customers marketing processes."

About Longwood Software

Longwood Software, Maynard, MA, is a leading provider of software-as-a-service (SaaS) solutions for marketing and sales teams in manufacturing, technology, and business services. The company's products are the RevBase marketing asset management/sales support system and the ForFile large file transfer service. The company's customers include American Greetings, Beiersdorf, Corning Life Sciences, Dunkin' Brands, Kronos, Quincy Compressor, and Thermo Fisher Scientific. For information visit www.longwoodsoftware.com.

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