



Longwood Software, Inc.
107 Main Street
Maynard, MA 01754

Longwood Software Announces 2015 Usage Statistics for RevBase® and ForFile®

Maynard, MA – January 2, 2016 - Longwood Software, Inc., developer of the RevBase® marketing asset management solution (www.revbase.com and www.myrevbase.com) and the ForFile® file transfer service (www.forfile.com) announces usage statistics for the company's software-as-a-service (SaaS) offerings for the year ending December 31, 2015.

RevBase: Marketing Asset Management

Customers use the RevBase SaaS solution to manage their digital, print and physical marketing assets; share them across their organizations; and distribute them to sales teams and customers. They also use the system to serve their customers via the web with eCommerce, compliance and mobile device applications.

A wide range of industry-leading companies use the RevBase SaaS application, which was introduced in 2000 and has been enhanced on an ongoing basis since.

- In 2015, customers' SaaS RevBase applications were accessed over 2.4 million times.
- Customers added 6,762 user accounts to their RevBase applications during the year.
- Customers added over 671,899 assets to their applications in 2015, a 400% increase from 2014. The total uploaded data volume in 2015 was 305GB.
- Total downloads from applications in 2015 exceeded 1.58 million (an increase of 7% over 2014); total download volume of 4.6 terabytes was essentially the same as 2014.
- Orders placed via customers' RevBase shopping carts were 56,537, a decrease of 1%.
- Service uptime – after accounting for both scheduled maintenance periods and non-scheduled (emergency) maintenance periods – exceeded 99.9% for the year.

ForFile: File Transfer Service

Customers use the ForFile SaaS solution to transfer large files securely via the web. In 2015, a wide range of businesses used the ForFile service in North America, South America, Europe, Asia and Africa. Save The Children Federation used the system on a global basis under an enterprise right-to-use agreement.

- Customers transferred over 24,000 files in 2015.
- Upload data volume for 2015 was 442GB and download data volume was 768GB.
- Service uptime – after accounting for both scheduled maintenance periods and non-scheduled (emergency) maintenance periods – exceeded 99.9% for the year.

“2015 was another solid year of customer use of our SaaS offerings,” said Scott Richardson, president and CEO of Longwood Software. “Multiple customers expanded their use of RevBase



and RevBase for Mobile to distribute large volumes of compliance and test verification documents. We implemented solutions for new customers including Beiersdorf Canada, Denso, Intralox, Nordson, and Waters. We also upgraded and expanded configurations for multiple long-standing customers. We released enhancements to our RevBase for Mobile offering which is being used by customers for both public and secure applications. In 2016, we plan additional functionality for both RevBase and RevBase for Mobile.”

About Longwood Software

Longwood Software, Maynard, MA, is a leading provider of software-as-a-service (SaaS) solutions for marketing and sales teams in manufacturing, technology, and business services. The company’s products are the RevBase marketing asset management/sales support system and the ForFile large file transfer service. The company’s customers include Acco Brands, American Greetings, Beiersdorf, Corning Life Sciences, Dunkin’ Brands, Kronos, Quincy Compressor, and Thermo Fisher Scientific. For information visit www.longwoodsoftware.com.

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FOR INFORMATION, CONTACT:

Christine Shock
Shock PR, Inc.
508-743-9993
cshock@shockpr.com