



Longwood Software, Inc.  
107 Main Street  
Maynard, MA 01754

## **Longwood Software Announces 2013 Usage Statistics for RevBase® and ForFile®**

**Maynard, MA – January 2, 2014** - Longwood Software, Inc., developer of the RevBase® marketing asset management solution ([www.revbase.com](http://www.revbase.com)) and the ForFile® file transfer service ([www.forfile.com](http://www.forfile.com)) announces usage statistics for the company's software-as-a-service (SaaS) offerings for the year ending December 31, 2013.

### **RevBase: Marketing Asset Management**

Customers use the RevBase SaaS solution to manage their digital, print and physical marketing assets; share them across their organizations; and distribute them to sales teams and customers. They also use the system to serve their customers via the web with eCommerce and compliance applications.

A wide range of industry-leading companies use the RevBase SaaS application, which was introduced in 2000 and has been enhanced on an ongoing basis since.

- In 2013, customers' SaaS RevBase applications were accessed over 1.5 million times.
- Customers added 9,341 user accounts to their RevBase applications during the year.
- Customers added over 107,611 assets to their applications in 2013, a 30% increase from 2012. The total uploaded data volume in 2013 was 227GB, a 27% increase.
- Total downloads from RevBase SaaS applications in 2013 exceeded 1.18 million (a decrease of 10% over 2012), but total download volume of 5 terabytes was an increase of 28%.
- Orders placed via customers' RevBase shopping carts were 50,500 -- a decrease of 40% reflecting customers' continued transition to digital delivery of marketing assets.
- Service uptime – after accounting for both scheduled maintenance periods and non-scheduled (emergency) maintenance periods – exceeded 99.9% for the year.

### **ForFile: File Transfer Service**

Customers use the ForFile SaaS solution to transfer large files securely via the web. In 2013, a wide range of businesses used the ForFile service in North America, South America, Europe, Asia and Africa. Save The Children Federation used the system on a global basis under an enterprise right-to-use agreement.

- Customers transferred over 42,500 files in 2013, a decrease of 2% over 2012.
- Upload data volume for 2013 was 577GB and download data volume was 1.034TB, down 2% and up 7% respectively over 2012.
- Service uptime – after accounting for both scheduled maintenance periods and non-scheduled (emergency) maintenance periods – exceeded 99.9% for the year.



“2013 was another solid year of customer use of our SaaS offerings,” said Scott Richardson, president and CEO of Longwood Software. “We delivered a number of complex applications this year for new customers, and upgraded and expanded configurations for multiple long-standing customers. We released major enhancements to ForFile, and introduced our new RevBase for Mobile offering which already is being used by customers for both public and secure applications. In 2014, we plan additional functionality for both RevBase and RevBase for Mobile.”

### **About Longwood Software**

Longwood Software, Maynard, MA, is a leading provider of software-as-a-service (SaaS) solutions for marketing and sales teams in manufacturing, technology, and business services. The company’s products are the RevBase marketing asset management/sales support system and the ForFile large file transfer service. The company’s customers include Acco Brands, American Greetings, Beiersdorf, Corning Life Sciences, Dunkin’ Brands, Kronos, Quincy Compressor, and Thermo Fisher Scientific. For information visit [www.longwoodsoftware.com](http://www.longwoodsoftware.com).

**###**

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### **FOR INFORMATION, CONTACT:**

Christine Shock  
Shock PR, Inc.  
508-743-9993  
[cshock@shockpr.com](mailto:cshock@shockpr.com)