



FOR IMMEDIATE RELEASE

Longwood Software Enhances ForFile Large File Transfer Service

New Features Target Ease of Use and Larger File Transfers

Maynard, MA – March 11, 2013 – Longwood Software, Inc. announces that it has enhanced its web-based ForFile® large file transfer software-as-a-service offering to make it even more accessible and convenient for users. The upgraded ForFile service supports drag-and-drop file selection and now handles files up to 1.5 GB in size. In addition, the new version has a more robust, feature-rich upload facility which saves time while sending large files, and account recovery has been upgraded for greater security and user convenience.

Marketers, salespeople, creative services agencies and printers all benefit from ForFile. For these users, ForFile provides a scalable, secure alternative to shipping CDs or using FTP to send very large files to customers, international teams, and outside parties including vendors, other creative professionals, and field personnel. ForFile is ideal for sending large files such as high-resolution photos, videos, technical drawings, and PowerPoint files.

"Creative Services has enjoyed using ForFile for about 8 years now and we can honestly say it's one of the best file transfer programs we have ever used," said Dave Newkirk, Essilor of America, Inc. "The staff members at Longwood Software have always been attentive to our needs, helpful when there were minor issues and have always listened to our suggestions for improving their product."

ForFile has important advantages over traditional file transfer methods. A key advantage is ForFile's comprehensive security system that protects files in transit from being accessed by unauthorized users. Maintained at a top Internet hosting facility, ForFile allows only recipients designated by the sender to access files, and uses SSL to encrypt data in transit. In addition, when the recipient accesses files sent via the ForFile service, the sender is automatically notified.

As a software-as-a-service offering, there is no overhead or need for IT involvement with ForFile. As soon as a customer signs up for the ForFile service, it is available to them, with Longwood Software handling any technology issues and customer support.

“We enhanced ForFile in response to specific customer needs,” said Scott Richardson, Longwood Software President. “They wanted drag and drop capability, increased transfer size, and easier password recovery. We’ve delivered all of that and more in the upgraded version of FileFile. Our users will find the service more useful than ever.”

ForFile complements Longwood’s RevBase marketing asset management system which offers electronic and print fulfillment capabilities, including a searchable database for marketing assets; a visual shopping cart for collecting items for distribution; multiple email delivery modes; and click-through tracking of electronically-fulfilled materials. Users can customize/personalize marketing materials with RevBase, schedule automatic reports, and set up item expiration alerts so administrators know when items are becoming outdated. RevBase is designed for “out of the box” use, and requires no technical training, IT support, or custom development.

About Longwood Software, Inc.

Longwood Software, Inc., (Maynard, MA) is a leading provider of software-as-a-service (SaaS) solutions for marketing and sales teams in manufacturing, technology, and business services. The company’s products are the RevBase® marketing asset management system and the ForFile® large file transfer service. The company’s customers include American Greetings, Beiersdorf, Corning Life Sciences, Dunkin’ Brands, Gardner Denver, Kronos, Save the Children Federation, The MathWorks, and Thermo Fisher Scientific. For more information visit www.revbase.com or www.forfile.com.

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